

## SPEAKER BIOGRAPHIES



### **Prof Stephen Bevan**

Prof Stephen Bevan is Director of the Centre for Workforce Effectiveness at The Work Foundation and is an Honorary Professor at Lancaster University. He joined The Work Foundation from the Institute for Employment Studies (IES) in 2002 as Director of Research. Prof Bevan is also Founding President of the Fit for Work Europe Coalition which promotes active policies to improve labour market participation among people with long-term health conditions and in 2010 he was named in the Top 10 most influential 'HR Thinkers' of the last 5 years by HR Magazine.

Prof Bevan has carried out research and policy work for the No.10 Policy Unit, HM Treasury, the Cabinet Office, the Department of Health, the Department of Work and Pensions and the European Commission. He has also advised many blue chip companies on many aspects of HR strategy and practice. He has conducted research on high performance work practices, employee reward strategy, staff engagement and retention and Good Work.

Prof Bevan has written and spoken widely about The Work Foundation's research programmes, both in the UK and overseas, including the Health Technology Assessment International (HTAi) Conference in Singapore (2009), the Pan-Hellenic Congress on Occupational Health & Safety (2010) and the Swedish Almadalen (2010). He was Managing Director of The Work Foundation from 2008-2011. He is a member of the expert group supporting the government's review of Sickness Absence, a member of the McLeod Review's 'guru' group and was an expert advisor to the Hutton Review of Fair Pay in the public sector.



### **Jacqueline Bowman-Busato**

Jacqueline Bowman-Busato is Executive Director of Epposi, a multi-stakeholder, Brussels-based health innovation think tank, and is driving its new strategic focus on EU health innovation policy. She has over 15 years' experience in the public and private sectors, and association management on an international level, specialising in multi-stakeholder engagement, particularly in the fields of public health and healthcare IT.

Jacqueline was previously Communications Director Europe, Middle East and Africa for the Healthcare Information & Management Systems Society (HIMSS); Communications Director for The World of Health IT Conference & Exhibition 2006 & 2007; Director, Marketing & Communications MCI Brussels; and Head of the European Parliamentary Working Group on Population, Development and Reproductive Health & Rights.

She has also been Communications Advisor to a number of public health organisations as well as the UN Population Fund (UNFPA). Jacqueline is a Guyanese- (South America) born, British national. She holds degrees in English and French Law, Integrated Communications Management and recently graduated from the Vlerick Leuven-Ghent Management School in Belgium with a Master of Business Administration (MBA).



### **Michael Creek**

Michael Creek is a freelance consultant, based in Brussels. He manages and develops content for projects engaging the public in science. In his previous role as Projects Coordinator for Ecsite, the European Network for Science Centres and Museums, he developed and managed European projects facilitating cooperation among science museums.

His projects included: XploreHealth, engaging young people in cutting-edge European health research; PlayDecide, developing a deliberative discussion game; and Pilots, developing training tools for explainers in science museums. As a consultant, he has coordinated a European project on nanotechnologies for Città della Scienza in Naples, developed discussion games on malaria research for Barcelona Science Park and he is currently coordinating local action plans for European cities of scientific culture, for Ecsite's project PLACES.

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### **Dr Nick Guldemond**

Dr Nick Guldemond was trained in Electrical Engineering and Medicine. He did his PhD in orthopaedic complications due to diabetes. Nick worked for many years as a clinical researcher for various university hospitals on many clinical and biotechnological research projects. He was initiator of various international projects regarding clinical innovation and medical technology, for which he obtained prestigious research grants.

As founder and CEO of the 'Medical Field Lab' he was affiliated to the Netherlands Organisation for Applied Scientific Research and Eindhoven University of Technology's Department of Biomedical Engineering. His company concept for the Medical Field Lab was acknowledged by the Ministry of Economic Affairs as 'best practice' for creating business through public private partnerships.

Dr. Guldemond is currently programme director Health at Delft University of Technology and business director of the National Centre of Research Excellence 'Novel Instruments for Minimally Invasive Techniques'. He is an established international business consultant for companies such as Genzyme, Medtronic, DSM, Philips, Fuji, Campina and institutions such as RWTH Aachen, Cleveland Clinic USA, ETH Zurich, Singapore University Hospital and Glasgow Caledonian University. He is advisor 'innovation of health care and technology' for the Health Care Counsel of the Dutch House of Representatives and a member of the 'Tissue Engineering' platform of the Royal Netherlands Academy of Arts and Sciences.



### **Maria Iglesia-Gomez**

As Head of the Innovation for Health and Consumers Unit in DG SANCO, Maria is leading the team responsible to assist the Director General for the elaboration and political priorities in the policy areas of Health and Consumers.

Her team is also responsible for developing strategies for European Innovation for Health and Consumers. One of the current projects is to set up the process to launch the Innovation Partnership on Active and Healthy Ageing. She is also responsible for Economic Analysis and Impact Assessment for the legislative initiatives in Health, Consumers and Food Safety policies.

Since 1993, as an official in the European Commission, Maria has worked in other policy areas like International Trade negotiations and Agricultural policy. She has a scientific background (Veterinary Sciences) and she also studied Political Sciences. She has a Master's in European Economic Affairs from ULB, Brussels, and studied at the Diplomatic School of Madrid. Before coming to Brussels she worked as researcher in the National Laboratory of Agricultural Research (INIA) and at the Public Health Department of the Ministry of Health and Consumers in Madrid.



### **Bastian Hauck**

Bastian is a diabetic and ocean-going sailor. He has sailed single-handed around the Baltic Sea and has undertaken numerous other sailing trips from New Zealand via Cape Horn and the Azores to Hamburg. He published a book in 2009, Into the Blue! Under Sails to St. Petersburg (available only in German) to inspire fellow diabetics and demonstrate that a free and independent lifestyle is possible even with diabetes. On his sailing trips he relies on his new blood glucose meter Accu-Chek Mobile.

Before embarking on his sailing odyssey, Bastian was Head of Programme, International Forum on Strategic Thinking at the German Council on Foreign Relations (DGAP) and has also worked as a consultant to the Democratic Governance Group of the UN Development Programme.



### **Alastair Kent**

Alastair Kent is the Director of the Genetic Alliance UK (formerly Genetic Interest Group) whose aim is to improve the lives of people affected by genetic conditions by ensuring that high quality services and information are available to all who need them.

Prior to joining Genetic Alliance UK Alastair worked for a number of voluntary organisations on issues concerning policy, service development and disabled people.

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### **Dr Raluca Nagy**

Raluca Nagy has a background in economics and anthropology and received her PhD from Université Libre de Bruxelles (ULB) and Școala Națională de Studii Politice și Administrative (SNSPA), Bucharest. Her current research interests are structured on two axes: healthcare and mobilities. Raluca's research experience in healthcare-related topics varies from academic research to patient advocacy.

From 2007-09 she was a researcher and external affairs coordinator at the do-tank Health Consumer Powerhouse and in 2010, patient advocacy manager at Baxter Europe. She is currently focusing on independent research into the role of disease in the everyday life of chronic patients.

Since 2009, Raluca has been a scientific collaborator at the Laboratoire d'Anthropologie des Mondes Contemporains, ULB (Belgium) and, from this year, a postdoctoral fellow at the Centre for Tourism and Cultural Change, Leeds Metropolitan University (UK), where she focuses on tourism and migration as connected forms of mobility.

### **Dr Andrea Pavlickova**



After graduation from the University of Matej Bel in Slovakia in 2007, with an MA in International Relations and Diplomacy, Andrea continued her studies at the University of Northern British Columbia (UNBC) in Canada with a curriculum focusing on International Development.

There, she was a research assistant at the Department of International Development at the Faculty of International Studies. She collaborated on various development projects relating to the issues of globalisation, poverty and inequalities and conducted her own research on migration, remittances and economic development in the Bardejov district in Slovakia. She continued her study with lectures on Russian language and Russian foreign policy, also at the UNBC.

In 2007 she began her PhD in International Relations and Diplomacy in Slovakia, which resulted in the manuscript on Canadian Foreign Policy. She was awarded her PhD in May 2010 from UNBC in Canada and also an MA in International Development. After working as an intern at various national and international organisations, Andrea joined Epossi this year to drive the research on the Chronic Conditions Management Programme.

### **Dr Paul Timmers**



Dr Paul Timmers is Director of the Directorate ICT addressing Societal Challenges in the European Commission, Directorate-General Information Society & Media. Previously he headed the ICT for Inclusion and the eGovernment unit (EU policy, research and promotion). He has been a member of the Cabinet of European Commissioner for Enterprise and Information Society Erkki Liikanen, responsible for the information society and telecommunications policy portfolios. Other activities in the European Commission included electronic commerce policy and programme development.

Paul Timmers has been a manager in product marketing and head of software development in a large IT company and has co-founded a software start-up. He holds a PhD in theoretical physics from the University of Nijmegen, the Netherlands and an MBA from Warwick Business School, UK. He was awarded an EU Research Fellowship at the University of North Carolina in Chapel Hill, USA in 2009. He has widely published in the field of technology and policy, including a book on electronic commerce strategies and business models, and has been a visiting professor and lecturer at several universities and business schools across the world.

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### **Dr Jan Van Emelen**

Jan Van Emelen MD has been Director of Innovation of the Independent Health Insurance Funds (Belgium) since 2003, where he co-ordinates innovative pilot projects in collaboration with other parties on healthcare and healthcare systems. His specific remit at the national Belgian level is disease management, but he is also President of the International Working Group on Disease Management hosted by AIM (Association Internationale de la Mutualité). Jan graduated in 1975 as a general practitioner from KU Leuven and has never stopped educating himself in various aspects of healthcare, such as tropical diseases, nutrition, statistics and epidemiology, decision-making in healthcare and occupational medicine.

He started his career working as a physician in Congo and Ecuador, working for ABOS (the Belgian administration for development co-operation), WHO and Development Assistance, a research unit on development studies. From 1900 till 1999 he was involved in occupational health within the Belgian labour administration. Since 1999 he has been a government adviser and expert on healthcare and social protection.



### **Ingrid Willaing**

Ingrid has been Head of Patient Education at the Steno Health Promotion Centre in Denmark, part of the Steno Diabetes Centre, since 2010. She worked previously at the Danish Heart Foundation where she was Head of Health & Prevention, working on prevention and rehabilitation initiatives with Danish municipalities and regions, other NGOs, policy-makers and on an international basis through the European Heart Network.

Her clinical health services research has covered health technology assessments, studies of healthcare professionals, patients and persons at risk, as well as the cost-effectiveness of different kinds of interventions.

A qualified nurse, Ingrid also has a Master's in Public Health from the University of Copenhagen.